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INDEPENDENT VOICE FOR KANSAS STATE UNIVERSITY

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4 K-State to use new active shooter policy



6 Wildcats defeat Jayhawks 55-48

Women in media converge, discuss marketing changes

By BRIDGET BERAN
THE COLLEGIAN

Women from across K-State and Manhattan met Wednesday morning to address how businesses and organizations market to women today, as well as how advertising strategies have changed over the years.

Women heard from panelists on how they market and work with women, including Birgit Wassmuth, director of the A.Q. Miller School of Journalism and Mass Communications; Lisa Sisley, principal and owner of New Boston Creative Group; and Meagan Cramer, co-director of communication for Farm Bureau.

"I'm really passionate about women in media and I think there's a growing need for women to be in media because so much of the younger generation gets influenced by advertising," said Manprit Kaur, graduate in counseling services and student development. "It's interesting to see where we started and how many improvements we've had and the things that we still need to improve on."

Faculty and students alike came to learn more about this important issue and the background of advertising to women.

"I wanted to know how women



CASSANDRA NGUYEN | THE COLLEGIAN

Birgit Wassmuth, director of the A.Q. Miller School of Journalism and Mass Communications; Lisa Sisley, principal and owner of New Boston Creative Group; and Meagan Cramer, co-director of communication for Farm Bureau answers questions from the audience about how businesses and organizations market to women in today's society in the K-State Alumni Center ballroom on Wednesday.

are really portrayed in the media. I wanted to capture something different," Be Stoney, associate professor in education, said. "I wanted

to get the cutting edge of women in advertising, and it's great to hear from these proactive women about how we're all portrayed in the me-

dia."

Cramer spoke about how Farm Bureau involves women bloggers to educate them about where food

comes from, with a focus on food safety and humane animal treatment.

CONTINUED ON PAGE 7, "MEDIA"

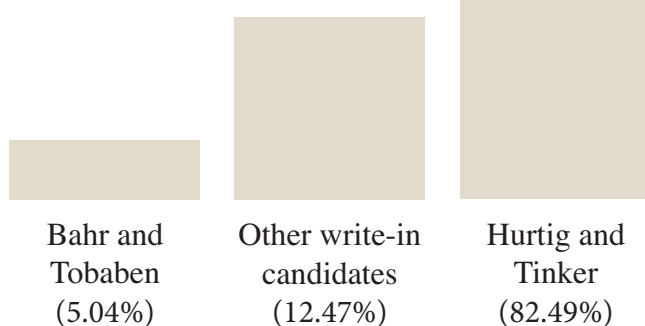
Hurtig, Tinker lead in SGA primary election

By BRIDGET BERAN
THE COLLEGIAN

Andy Hurtig, senior in accounting, and Joe Tinker, junior in psychology, held a sizeable lead in the primary election. Hurtig and Tinker received 82.49 percent of the votes. They were the only pairing that officially registered to run. All other candidates were write-in selections.

Leading the write-in votes, Alexander Bahr, sophomore in communication studies, and Matthew Tobaben, junior in biology, received 5.04 percent of the votes. They are unofficially on the ballot for the general election until they accept having their names on the ballot.

The remaining 12.47 percent of the votes went to various write-in candidates.



Graduate student recalls South African political change

By ALYSSA LALLY
THE COLLEGIAN

Vuyiswa Bushula, a 33-year-old doctoral student in plant pathology from Nigel, South Africa, said she remembers playing with children her mother watched as a nanny when she was young. She remembers the games, songs and laughter they shared, but Bushula also said she remembers feeling that she was undoubtedly not the same as the other children.

"As soon as you became aware of your surroundings, that's when apartheid began defining itself to you," Bushula said.

Bushula said as she was growing up in South Africa, adults did not talk about apartheid – an institutional system of racial segregation. According to the Encyclopedia Britannica, South Africa's National Party began enacting a set of laws in 1950 that classified citizens into one of four racial categories: black, white, Asian and "Coloured."

The lowest group a person could be categorized as was black, but "Coloured" or people of mixed descent, often faced similar discrimination during apartheid. Nonwhites were required to carry documentation at all times and faced strict regulations, which controlled things like what neighborhood they lived in and whom they were allowed to marry.



ALYSSA LALLY | THE COLLEGIAN

Vuyiswa Bushula, graduate in plant pathology, is a member of the African Student Union. Bushula was raised in South Africa at the time of apartheid.

Bushula said that during the time of apartheid, the laws did not only demand racial segregation. Black South Africans were also forbidden from holding gatherings past a certain number of people, organizing or attending political gatherings, discussing politics or speaking out against the government.

The fear of what would happen if these rules were broken kept the adults around her from speaking of an imprisoned Nelson Mandela, who served as an activist against apartheid in South Africa.

Bushula said before the release of Mandela, who later became the first black president of South Africa, the social interactions she witnessed between black and whites were all she knew about the laws that segregated her country.

According to the New York Times, Mandela was a member of the African National Congress and helped start the group's guerrilla army, the "Spear of the Nation." He sought to unify South Africa and grant every citizen equal rights, no matter their race.

"I have fought against

white domination, and I have fought against black domination," Mandela said in his 1964 defense speech at his trial for sabotage and treason, according to an article from the BBC. "I have cherished the ideal of a democratic and free society in which all persons live together in harmony and with equal opportunities. It is an ideal which I hope to live for and to achieve. But if needs be, it is an ideal for which I am prepared to die."

CONTINUED ON PAGE 4,
"BUSHULA"

FACT OF THE DAY

It is estimated that millions of trees are planted by forgetful squirrels.

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SOCIAL MEDIA



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Pregame with thecollegian

INDEPENDENT VOICE FOR KANSAS STATE UNIVERSITY

TIP OFF 2015





ACROSS

1 Typeface choice
5 Quest
9 Witty one
12 Open a crack
13 Terrible guy?
14 Rd.
15 Plumbers' job?
17 X rating?
18 Stages a protest, of a sort
19 On the qui vive
21 "And I should care ... why?"
22 "Napoleon Dynamite" star Jon
24 Sore
27 Distant
28 As well
31 As well
32 Submachine gun
33 "— Town"
34 November responsibility

36 Fellows
37 Failure
38 Cardiff's country
40 "Goodness gracious!"
41 Extra
43 Tea variety
47 Table scrap
48 Johnson opponent
51 Anonymous John
52 Very enthusiastic
53 Telegram
54 Spring mo.
55 Colleen
56 Garbage barge

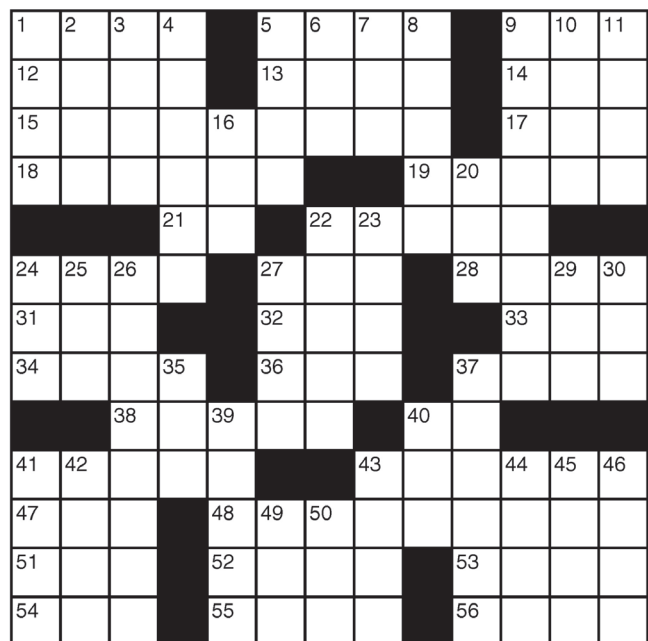
DOWN

1 Cry like a baby
2 California town
3 Tardy
4 Stylish
5 Billboard
6 Mendes or
7 Pack Longoria
8 away
9 ABBA hit
10 State with certainty
11 Fellow
16 Carnival city
20 Grazing area
22 Mists
23 Ms. Brockovich
24 Off-roader (Abbr.)
25 Bill's partner
26 Trouble
27 Sulk angrily
29 Bottom line
30 Scepter ornament
35 Listening device
37 Local ordinances
39 Constitutional
40 Take blades to blades
41 Pop
42 Item on stage
43 Probability
44 Related to 35-Down
45 Pianist Peter
46 Got bigger
49 Eggs
50 Fleur-de—

Solution time: 25 mins.

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Yesterday's answer 2-26



2-26 CRYPTOQUIP

J WSJXN WSD KGJADG RDSJXK
QD QJZSW RD HLG YJXZ QD
ILW. QPURD J'OO HSDHN QU
YBDPG-AJDB QJGGIG.

Yesterday's Cryptokuip: HAVING BEEN VERY LONELY FOR YEARS, THE SAD BIT OF FOLIAGE IS HOPING TO FIND ITS LEAF PARTNER.
Today's Cryptokuip Clue: Q equals M

THE BLOTTER

ARREST REPORTS

Tuesday, Feb. 24 Bond was set at \$1,500.

Christopher Michael Day, of the 2100 block of Patricia Place, was booked for driving with a cancelled, suspended or revoked license.

Jeanne Marie Hamilton, of Leonardville, Kansas, was booked for assault. Bond was set at \$1,000.

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Zits | By Jerry Scott and Jim Borgman



the FOURUM

785-260-0207

The Fourum is a quirky view of campus life in voices from the K-State community. Positive and humorous comments are selected for publication by the Collegian marketing staff.

Midterms sure did sneak up this semester.

I really want to get a puppy! They're so cute!

Editor's note: To submit your Fourum contribution, call or text 785-260-0207 or email thefourum@kstatecollegian.com. Your e-mail address or phone number is logged but not published.

Conceptis Sudoku By Dave Green

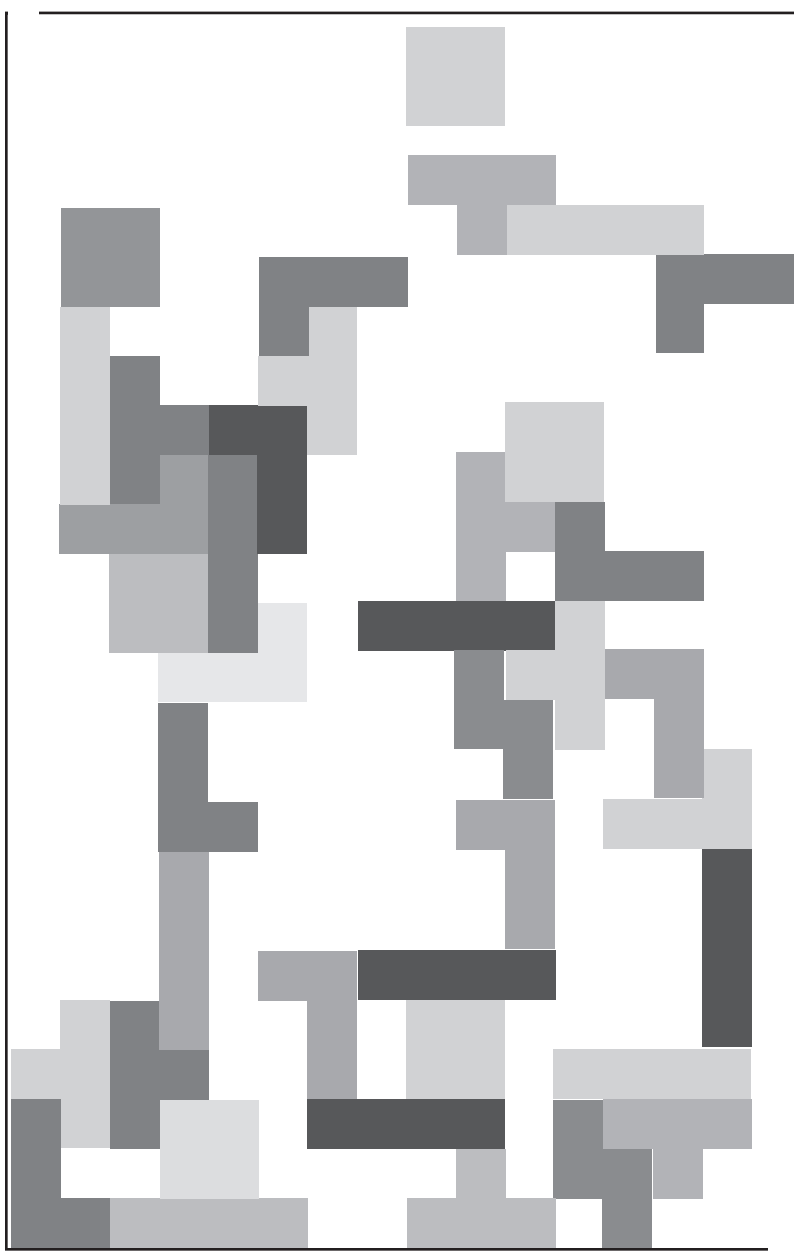
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Difficulty Level ★★★ 2/26



Maze (Tetri-fying)

START



FINISH

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The Collegian does not publish open letters, third-party letters or letters that have been sent to other publications or people.

CORRECTIONS

If you see something that should be corrected or clarified, call managing editor Som Kandlur at 785-532-6556 or email news@kstatecollegian.com.

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Manhattan: start floating your way to a healthier body, mind with float therapy



CASSANDRA NGUYEN | THE COLLEGIAN

In October 2014, K-State alum **Will Brown** opened Manhattan's first float therapy center, Float Kansas – located at 1114 Laramie St. in Aggieville. A growingly popular holistic health alternative, float therapy uses sensory deprivation (or floatation) tanks to create an environment free of external stimuli – like light and sound – where people can rejuvenate both body and mind.

By ERIN POPPE
THE COLLEGIAN

When I first heard about float therapy a couple weeks ago, I didn't really know what to think.

The concept of this holistic health alternative was simple enough: float in 10 inches of water saturated with epsom salt, heated to our internal body temperature, inside of a "sensory deprivation" or "floatation" tank that limits the external stimuli of light and sound. This environment supposedly encourages a relaxed, meditative state where both mind and body can rest and rejuvenate.

According to the website of Samadhi Tanks Co., Inc. (the first manufacturer of public-use float tanks), "the floatation tank is a place to minimize the information coming into the sensory processing channels of the body, to be isolated from the stressors that await in the outside world, and to let our limitless consciousness float in

the peaceful womb of earth-bound zero gravity."

Sounds a little science fiction-esque? Yeah, I thought so too – until I learned more about some of float therapy's noticeable benefits: anxiety, stress and pain relief; increased mental capabilities; and boosted creativity are just a few benefits that piqued my interest initially. Military personnel have even used float therapy to work through post-traumatic stress disorder.

That's how my curiosity led me to spending an hour inside a sensory deprivation tank. But before I completely unpack my experience for you, let's unpack float therapy and why you should consider giving it a try.

History of float therapy

Float therapy stems from the research work of neuroscientist John C. Lilly – though he was not primarily interested in therapy possibilities, but rather in the effect of sensory deprivation on the human brain and mind. Lilly created the first

isolation tank (now known as floatation or sensory deprivation tanks) as an opportunity to explore the concepts of reality and consciousness. Soon after, he realized that there were physical, mental and emotional benefits to limiting external distractions.

Lilly's work with isolation tanks, though, was limited to scientific research. It was actually Glenn Perry, co-owner and operator of Samadhi Tank Co., who first felt the charge to introduce the idea to the general public in the early '70s, after he experienced the benefits of the isolation tank firsthand at Lilly's workshop.

"He (Glenn) had scientific orientation to life – if you could touch it, it was real; if it was not touchable, it was not real," Lee Perry, Glenn's wife and president of Samadhi Tank Co., said. "Then, he had an experience (in the tank) that he couldn't touch and when he came out his world completely changed."

It had changed dramatically, in fact. When he got out of

the tank, Lilly asked Glenn to share his experience with the group. As he spoke freely about it, Glenn began to realize that his fear of public speaking had disappeared.

"He had been terrified of (speaking in public) for his entire life," Lee said. "It was so bad that if (Glenn) had went to a cafeteria with one other person, he couldn't talk. He attributed (being able to speak to the group) to floating in the tank and thought, 'If something like this could change me in this way, I'd like to build one for myself.'"

That was over 40 years ago. Since then, public interest about float therapy and tanks has risen and fallen: according to the Slate article "Embracing the Void" by Seth Stevenson, the AIDS scare in the mid-80s made many afraid of contracting HIV from the tank water.

Today, float therapy's popularity is skyrocketing once more. Many have "accused" the

Perrys of keeping the practice alive, as many centers (39, according to floatdreams.com) sprout up around the nation. For Lee, though, the credit is not theirs to take.

"Float centers are opening up all over the world because people are having those transcendence experiences and want to share it," Lee said.

Float Kansas

The desire to share that experience is how Manhattan became home to the second of two float therapy centers in Kansas. It all started when K-State alum Will Brown repeatedly heard rave reviews about float therapy from several people, which led him to schedule an appointment with Adam Goltl of Wichita's Tank House and Massage (the first float therapy center in Kansas).

"At this point, I'm thinking, 'If there's something to this (float therapy), I'm going to be investing soon,'" Brown said. "So I went down and did a two-hour float with Allen, and it was profound."

According to Brown, his first floating experience helped him to reach a state of meditation he hadn't been able to obtain previously.

"The sensation itself, when you get in (the tank) is just total relaxation," Brown said. "It's a place where you can explore your mind and observe your thoughts without much effort."

After that first float session, Brown decided that the hype was justified and introduced float therapy to the Manhattan community with his center Float Kansas, located at 1114 Laramie St., last October.

He said he recognized the positive impact float therapy could have on a population (largely made up of students and military) that is so often stretched to the limits physically, mentally and emotionally.

Health, wellness benefits

It's no surprise that nearly half of Manhattan's population consists of students and military personnel; according to the U.S. Census Bureau, 3,397 veterans reside in the city while K-State's latest data lists enrollment for the Manhattan campus at approximately 23,000 students.

According to Brown, these audiences specifically factored into his decision of opening Float Kansas in Manhattan,

as both "experience extreme amounts of stress, pressure and anxiety."

For military personnel, PTSD is a serious and rising issue; according to the Department of Veterans Affairs, PTSD occurs in about 11-20 percent of veterans of the Iraq and Afghanistan wars.

"Float therapy has been shown over and over again to help these people that are suffering from PTSD," Brown said. "It offers them a place to go that's completely void of all sensory input and stimuli, where they can deal with those personal struggles in a private but safe way."

Students, on the other hand, experience a different type of stress.

"Students will get wrapped up into this cycle where months will go by before they step back and realize that they haven't stopped," Brown said. "They literally have not stopped except to sleep, and even that's difficult for a lot of people."

This type of lifestyle can end up leading to some debilitating issues, like anxiety and depression. According to a survey conducted by the Association for University and College Counseling Center Directors (of which K-State was included), 41.6 percent of college students struggle with anxiety while 36.4 percent deal with depression.

Some students see float therapy as an opportunity to work through their anxieties and get a better handle on life in general. Kendell Lolley, junior in horticulture, is one of those students. She first tried float therapy at Float Kansas a few weeks ago and said it's like no other experience she's ever had.

"It was like my muscles were liberated," Lolley said. "I wasn't carrying the tension from my backpack anymore and I still feel this sense of serenity."

To Brown, float therapy offers students a chance to take a break and give their mind "a nice little reboot."

"As students, we're constantly weighed down with tests, projects and work even," Lolley said. "Just being able to take that time for yourself is so important."

CONTINUED ON PAGE 7,
"FLOAT"

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BUSHULA | South African native shares memories of segregation, political reform

CONTINUED FROM PAGE 1

According to an article from The New York Times, 45-year-old Mandela was sentenced to life in prison for conspiracy and sabotage against the South African government on June 12, 1964. He spent over two decades in prison, but he remained dedicated to his beliefs, even if that meant rejecting terms for a conditional release.

Mandela had to wait 27 years, but he was finally released from prison on Feb. 11, 1990 when then-President Frederik Willem de Klerk made good on his vow to end apartheid and repeal laws restricting non-white groups, including the African National Congress. Mandela's release came as a welcomed victory to the people who supported his political activism.

After the death of Mandela on Dec. 5, 2013, Bushula joined other members of K-State's African Student Union and talked about the man credited with playing a crucial role in ending apartheid. Although most of the African Student Union's members did not grow up in South Africa, many recalled hearing of Mandela throughout their childhoods when Mandela was imprisoned.

Moses Khamis, grain science and industry research assistant student from Uganda, said he heard of Mandela through music. According to Khamis, several African artists sang songs protesting both Mandela's imprisonment and South African apartheid. He said he remembers one song specifically by African jazz

singer, Hugh Masekela.

The song, "Bring Him Back Home," called for Mandela's release with blatant lyrics such as, "I want to see him walking down the streets of South Africa-tomorrow."

That being said, Bushula said South Africans were less vocal about their support for Mandela. She said she was 9 years old before she knew who he was and learned about Mandela only after he was released from prison.

"Our parents, of course, have long known about it, but at the time you were not allowed to talk or mention anything about Mandela," Bushula said. "When he got out of jail, I was brought up to speed about and what he stood for and what the excitement was all about."

But even though Mandela's release gave momentum to the movement to end apartheid, the event was followed by a tense transitional period that left South Africans unsure of the future of their country. From 1990-94, violent political protests and riots broke out in South Africa. Even in her youth, Bushula said that she could sense the intensity of the situation.

"Everybody was just anticipating something, whether it was good or it was bad," Bushula said. "Mind you, this was a man that had been jailed for so long for beliefs that everybody knew the governing party was against. I don't think anyone had the deciding (thought) that, 'Yeah, this is it. Apartheid is over!'"

Although Mandela spent decades behind bars for his beliefs, he remained an ardent

activist after his release. He worked with de Klerk and other politicians to make a new constitution and was an advocate for nationwide suffrage in South Africa. In 1993, Mandela and de Klerk were awarded the Nobel Peace Prize for their efforts to unify South Africa, according to the Nobel Peace Prize website.

"How many people spend 27 years in prison fighting against a repressive government that brutally enforced laws that enshrined racial discrimination and come out even stronger?" Kabila Gana, senior in chemical engineering from Cameroon, said.

Bushula said that as a child, she did not fully understand the weight of all these events. The most noticeable difference to her was the freedom her parents had gained. She did not notice how guarded her parents were until they were allowed to do and say what they believed in.

"For me, that change made me realize what they had missed out on," Bushula said.

For Bushula, Mandela meant freedom and a person who fought for her equality.

African Student Union members say that it is now up to the rest of the world to ensure Mandela's efforts were not in vain. Though Mandela did much for his country, members of the African Student Union said they believe there is still work to be done.

"We need to stop thinking of 'them' and 'they,'" Bushula said. "It's 'us' now."

Bushula, who has a 3-year-old daughter, said that as a mother, the most important lesson she can teach her



ALYSSA LALLY | THE COLLEGIAN

After **Vuyiswa Bushula**, graduate in plant pathology, graduates from K-State, she plans to return to South Africa. Bushula said she hopes to see an increasingly unified South Africa that honors the efforts of activist and former president, Nelson Mandela.

child is to value human life equally, regardless of race. She said she plans to tell her daughter about Mandela, but she wants to be an example of how her daughter should treat others.

"You can tell someone something over and over again, but it means nothing if you do not show them," Bushula said.

Bushula said that looking back at the apartheid, she cannot rationalize it. Bushula cares for her Chinese friend's baby while her friend attends classes, and said she has come to love her friend and her baby so much that the concept of apartheid and racial segregation has become more bizarre than ever before.

Bushula said that she is grateful and excited that her daughter will grow up in a South Africa where she can love people no matter what their race.

"You don't look at a person and say, 'Wait, what color are you? Ok, I can' or 'I can't love you,'" Bushula said. "That is just ridiculous."

Rising active shooter incidents charges K-State to adopt new response program



PHOTO ILLUSTRATION BY CASSANDRA NGUYEN | THE COLLEGIAN

With the rise of active shooter incidents in the U.S., students and faculty members are highly encouraged to be aware of the changing policies in order to promote safety precautions in case an active shooter incident were to take place.

By LIZ HEATH
THE COLLEGIAN

In the event of an active shooter on the K-State campus, students and faculty are encouraged by policy to safely

inform building occupants, and then lock doors, block windows, close blinds, seek cover and stay in place until police clear the building.

The common response policy to active shooters has been the lockdown procedure, in which hiding behind a locked door and waiting for help is the

main strategy. A new policy is on the rise for K-State, though, one that focuses on increasing the safety of students and staff further: the ALICE program.

ALICE is an acronym for "alert, lockdown, inform, counter and evacuate." The program is designed to give people caught in active shoot-

er situations different survival strategies.

Capt. Donald Stubbings, K-State Police Department, said he supports the new response policy. K-State is set to adopt the program by the end of the year.

"ALICE will be a part of initial learning on campus,"

Stubbings said.

According to Stubbings, blending community training and officer response is key to effectively handling active shooter situations. K-State's campus police officers have been through the latest training in active violence, including the ALICE program.

The program suggests people do not need police or military training in order to survive a violent situation. ALICE encourages people to go beyond securing a room, stating the importance of making a plan in case an aggressor enters the area. The new program also gives strategies in worst-case scenarios, like confrontation of an aggressor.

From 2000-13, the FBI conducted a study that included 160 active shooter incidents that occurred during those 13 years. The purpose of the study is to provide data to law enforcement and communities that will help prepare them for active shooter situations.

According to the report, active shooter incidents have jumped from 6.4 incidents reported annually in the first seven years of the study, to 16.4 incidents reported in the last seven years. The study also showed that educational environments accounted for 24.3 percent of all incidents, resulting in 120 casualties.

Universities pose a challenge for active shooter response programs. College campuses span a large geographic area and have a constantly changing environment. Steve Broccolo, emergency management coordinator for K-State, said he feels the ALICE program is a good fit because it gives people more choices than the old policy.

"There aren't too many rooms on campus we can actually lockdown," Broccolo said.

Many rooms on campus are accessible to anyone. Broc-

colo explained how ALICE goes beyond the idea of simply barricading doors. The program offers strategies, such as using belts or zip ties to increase the strength of a locked door.

Training programs are in place where students, professors, and staff can learn about the ALICE program, and a video will soon be available for access by students and professors about ALICE.

Jim Parker, director of Lafene Health Center, recently had his staff undergo the ALICE training program. The program breaks down the meaning of ALICE, past active shooting incidents, statistics from lockdown situations versus active response situations and steps that people can consider to increase chances for survival.

"It prompts you to think about what would happen if there was an active shooter, and how you prepare for how you think in that scenario," Parker said.

Lafene originally used a coded public-address announcement system to respond to any threat in the building. After ALICE training, the policy has changed. In the case of an active shooter, announcements made on the P.A. system will be clear and defined.

Stubbings agrees that communication is key in surviving an active shooter emergency.

"The best a community can do is actively follow emergency procedures and alerts," Stubbings said.

As for Parker, he said he is pleased with the options ALICE provides people, and believes every department could benefit from ALICE training.

"You're not waiting around for help from the outside," Parker said. "You're kind of being self-reliant. If you have an active response to an active shooter, you have a survivability rate that is going to be way higher."

CAMPUS BRIEFS

compiled by Som Kandlur

Beach Museum's 2015 gift print artist to display work

The Marianna Kistler Beach Museum will host an exhibition inspired by the similarities between a small town in Florida and a large reservation in metropolitan Phoenix. The exhibition is created by the museum's 2015 gift print artist, Dean Mitchell.

According to a K-State news release, Mitchell's project "Dean Mitchell: A Place, A Mental Space" will run from March 3 to June 21 in the Beach Museum's Ruth Ann Wefald Gallery and features watercolors and oil paintings of scenes

from Mitchell's hometown of Quincy, Florida and the Pima-Maricopa Indian Community in Phoenix.

Mitchell was inspired to make the collection on a drive through the Salt River Pima-Maricopa Indian Community in metropolitan Phoenix. The artist was struck by the similarities between the structures in the reservation and the buildings in his hometown.

For more information about the Mitchell exhibition and related events, contact Linda Duke, museum director, at 785-532-7718.

China honors K-State professor, researcher with new appointment

Stefan H. Bossmann, professor of chemistry, has been awarded the title of Highest Honored International Expert by a panel of scientific advisers to the Chinese State Administration of Foreign Experts Affairs, according to a K-State news release.

During the summer, Bossmann will advise Chi-

nese authorities on methods of early cancer detection.

The honor was given to Bossmann after a Guest Distinguished Scholarship and an Honorary Distinguished Professorship from Kunming Medical University in 2014. Bossmann was also given a collaborative research grant from the Chinese National Natural Science Fund.

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Service Inspections

Once a week, The Collegian will share inspection reports from Manhattan restaurants and businesses. So go ahead and read on, if you dare.

Inspections are compiled from the Kansas Department of Agriculture

Acacia

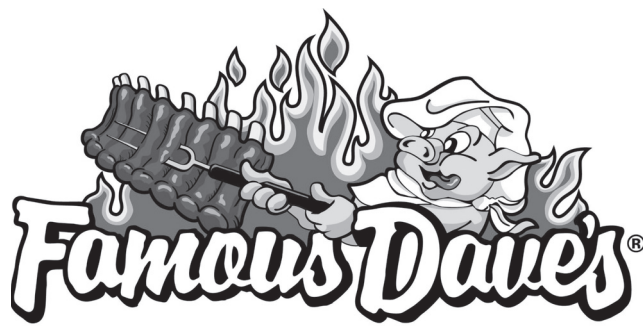
2005 Hunting Ave.
Date: Feb. 20, 2015
Reason: Follow-up

4-601.11(A) In the lower cabinet near the prep sink, there were three out of 36 plastic lids with labels and residue left on them and stored as clean. Corrected on site: moved to the ware wash area and scrubbed them off.
4-601.11(C) There is grease build-up on the wall by the fryer.
Educational materials distributed.

Alpha Xi Delta

601 Fairchild Terrace
Date: Feb. 23, 2015
Reason: Follow-up

No issues cited.
Result: No follow-up



910 Commons Place
Date: Feb. 23, 2015
Reason: Follow-up

3-302.12 The two large bins with white substances by the prep sink are not labeled. Person in charge is going to use their label marker to label the bins.
4-601.11(C) There is dust build-up in the walk-in cooler around the fan blowers and the ceiling vents in the kitchen.
6-501.11 There are broken flood tiles by the grill line, by the large three compartment sink and behind the ice machine.
6-501.12(A) There is food debris and standing water on the floor behind the ice machine.
Educational materials distributed.

Frank Bergman Elementary School

3430 Lombard Drive
Date: Feb. 24, 2015
Reason: Routine

6-301.12 There were no disposable paper towels at the hand sink located on the north wall. Corrected on site: replaced disposable towels in the dispenser.
7-201.11(A) There was one bottle of liquid dish soap being stored next to single-serve plastic spoons on the shelf located on the north wall. There were two bottles of liquid dish soap being stored next to clean plastic dishes on the shelf located on the south wall. Corrected on site: removed all of the bottles and placed them with the other chemicals.
Educational materials distributed.

Farm House

1830 College Heights Road
Date: Feb. 24, 2015
Reason: Routine

3-501.15(B) In the walk-in cooler, there was a sealed plastic food grade container of meatloaf with an internal temperature of 71.4 F. Corrected on site: left the lid loosely covered to continue cooling down.
Educational materials distributed.

Zeta Tau Alpha

508 Sunset Ave.
Date: Feb. 23, 2015
Reason: Follow-up

3-501.18(A)(1) In the true reach-in cooler there was a container of ranch dressing made in house that was date marked Feb. 16, 2015 (held past seven days). Corrected on site: container was discarded.
Educational materials distributed.



710 N. Manhattan Ave.
Date: Feb. 23, 2015
Reason: Routine

3-101.11 In the Pepsi reach-in cooler, there was a gallon of milk opened and without a date. An employee didn't know when it was opened. Corrected on site: discarded.
There was also a metal container of fries that were grey/black and rotting. Corrected on site: discarded.
At the bar there was a bottle of W.L. Weller Bourbon with three small flies. Corrected on site: discarded.
3-302.11(A)(1)(b) In the Pepsi reach-in cooler, there was a carton of hard shell eggs being stored directly on top of a 5 gallon bucket of pickles. There was also a metal container of raw ground beef patties being stored directly on top ready to gravy. Corrected on site: items were rearranged.
4-601.11(A) On the wire rack above the small white freezer, there was a metal food dicer with dried food debris and stored clean. Corrected on site: moved to the ware wash area.
3-501.16(A)(1) The steam table had cooked chicken with an internal temperature of 133 F. Corrected on site: reheated to 165 F and placed

back at the steam table.
3-501.18(A)(1) In the Pepsi reach-in cooler, there was a metal container of salad with a make date of Feb. 14, 2015 (past seven days), a metal container of barbecue sauce with a make date of Feb. 14, 2015 (past seven days), a metal container of ranch dressing with a make date of Feb. 14, 2015 and package of ham with an open date of Feb. 14, 2015. Corrected on site: all items discarded.
3-501.18(A)(2) In the Pepsi reach-in cooler, there was a metal container of gravy without a date. An employee said it was made on Feb. 21, 2015. Corrected on site: item was date marked.
4-302.12(A) There was no food thermometer available at the time of inspection.
6-202.15(A)(3) The back exit door has a 1/2-inch gap along the bottom of the door. This could allow the entrance of pests.
4-903.11(A) There was a box of foam hinged containers being stored on the floor. Corrected on site: employee placed it on a shelf.
4-302.14 There were no Quaternary Ammonia test strips available at the time of inspection.
4-601.11(C) There is grease build-up on the sides of the fryer and grill.
6-303.11(A) The light in the Pepsi reach-in cooler is burnt out.
Educational materials distributed.



HUHOT

MONGOLIAN GRILL

100 Manhattan Town Center #345
Date: Feb. 24, 2015
Reason: Routine

3-302.11(A)(1)(b) In the walk-in cooler, there was a food grade container of raw shrimp being stored directly next to ready-to-eat sliced pork sausage links. Corrected on site: rearranged items.
4-601.11 (A) On the dry utensil rack, there were three 10-liter plastic round food containers with label residue left on them and stored as clean. Corrected on site: moved to ware wash area.
3-403.11(A) On the steam rack, there was egg soup with an internal temperature of 122.2 F and hot and sour soup with an internal temperature of 121.5 F. Both soups were made on Feb. 21, 2015 and reheated by 9:30 a.m. on Feb. 24, 2015 and placed on the steam table. Corrected on site: reheated both soups in the large metal steam kettles to reach 165 F.
3-501.18(A)(1) In the reach-in cooler below the make table, there was a box of ultimate chocolate cake that was

opened on Feb. 12, 2015 (held for more than seven days). Corrected on site: discarded.
4-903.11(B) On the dry utensil rack, there were 10 (2 quart) plastic round food containers, two (4 liter) plastic square containers and two (20 liter) plastic square food containers being stored clean/wet and not able to air dry properly. There were also four metal quarter pans being stored clean/wet and not able to dry properly.
4-601.11(C) There is grease build-up on the sides of the fryer and on the floor below the fryer.
5-202.12(A) The hand sink located near the round flat grill had a temperature of 66 F. Corrected on site: person in charge called a plumber and he adjusted the hot water handle and now reading 100 F.
The two hand sinks in the women's restroom were reading 86.4 F and 86 F. Corrected on site: person in charge called a plumber and he adjusted the hot water handle and now they are reading 102 F and 105 F.
5-205.15(B) The mop sink's cold water handle leaks when water is supplied.
Educational materials distributed.

Vietnamese club practices for upcoming performance



MASON SWENSON | THE COLLEGIAN

Natasha Nguyen, junior in open option, dances with two hand fans during a Vietnamese Student Association meeting on Feb. 2. Nguyen and other members of the association were preparing for their March 7 performance in the K-State Student Union Courtyard.

K-State captures Kansas in regular season sweep



CASSANDRA NGUYEN | THE COLLEGIAN

Senior guard **Haley Texada** runs by Oklahoma freshman guard **LaNesia Williams** before making a shot during the second half of the K-State vs. Oklahoma women's basketball game on Feb. 21 at Bramlage Coliseum. On Wednesday, K-State faced Kansas for the teams' second Sunflower Showdown matchup of the season. The Wildcats won 55-48.

WOMEN'S BASKETBALL

BY RYAN PORTER
THE COLLEGIAN

The K-State women's basketball team has leaned heavily on their senior leaders time and time again this season. Wednesday was no different, and the seniors answered the call in their final regular-season game against in-state rival Kansas.

Seniors Haley Texada and Ashia Woods were big-time against the Jayhawks, as the Wildcats (16-11, 6-10) fended off a late run by Kansas (13-16, 4-12) to capture the regular season sweep of the Sunflower Showdown, 55-48.

"It was a hard game. Both teams missed so many shots; we missed so many opportunities," K-State head coach Jeff Mittie told K-State Sports after the game. "But I thought our girls fought hard and did what they could."

A slow start for both teams caused some issues early in the game.

Kansas turned the ball over 15 times in the first half as a result of the stingy defense of the Wildcats. K-State ended up forcing 23 turnovers on the evening, which led to 25 points.

The Jayhawks were without junior guard Asia Boyd who suffered a sprained ankle in Kansas' 80-76 loss to Oklahoma State Saturday. Kansas only played eight players Wednesday. One of the players, junior forward Bunny Williams, played just one minute.

For K-State, sophomore guard Kindred Wesemann made her presence known, quieting the Allen Fieldhouse crowd with back-to-back 3-pointers to help the Wildcats jump out to an early 14-12 lead. Wesemann finished the night with 10 points.

K-State shot just 32 percent in the first half, but a late 8-0 run led by Texada, who hit back-to-back 3-pointers, helped K-State maintain a 22-19 lead. Sophomore forward Jessica Sheble then came off the bench and extended the lead to 28-21 at the intermission.

Sophomore standout Breanna Lewis dealt with foul trouble and cramping early, but was able to break the K-State sin-

gle-season record for the most blocked shots in a single season (88). Lewis finished with five blocks on the game to go along with 12 points and five rebounds.

When Lewis was on the bench, Sheble picked up the slack and then some. She entered Wednesday's contest averaging just 2.5 points per game. However, the hostile confines of Allen Fieldhouse fueled Sheble to a career-high nine rebounds to go along with nine points.

"We had a lot of things going for us," Mittie said. "Jessica Sheble was huge off the bench. It gave us a big lift in the first half. I thought she did a great job."

However, a six-and-a-half minute shooting slump for the Wildcats provided a chance for the Jayhawks to spoil K-State's 16th win of the season.

Kansas used a 9-0 run late in the second half to retake the lead with 4:35 to play in the game. Junior forward Chelsea Gardner carried the Jayhawks with five points during the run. She finished the night with a double-double, scoring 15 points and grabbing 15 rebounds.

K-State, particularly their seniors, responded with a 10-0 run of their own. Texada and Woods combined for 12 points in the last four minutes to put K-State back on top for good. Texada iced the game with a circus shot near the basket with three minutes to play.

"Well, we couldn't get anything on Gardner inside," Mittie said. "She had been whooping us all night long, especially the second half. I felt like we needed more versatility out on the floor. Ashia made such great plays on her (Gardner) defensively, I mean, she had three steals in the last three minutes. She was just all over the floor. We're fortunate she played so well."

With the victory, K-State sweeps Kansas in the regular season for the first time since 2011-12. Mittie also recorded his 470th career win while jumping out to a 2-0 mark against the Jayhawks as the coach of the Wildcats.

K-State will hit the road for the final time this regular season. The Wildcats will travel to Forth Worth, Texas Saturday to take on the Horned Frogs. Mittie is 1-0 against his former team after K-State beat TCU in Manhattan two weeks ago.

Tipoff is scheduled for 2 p.m. from Fort Worth.

Club Sports Briefs

compiled by Tate Steinlage

PAST WEEKEND RESULTS:

K-State Inline Hockey Club (8-9, 6-4)

League Tournament in Ballwin, Missouri

vs. Illinois State (lost, 6-2)
vs. Washington University (won, 10-2)
vs. Bethel University — (lost, 6-1)

K-State Rock Climbing Club

Coyote Classic Climbing Competition at University of South Dakota

Female novice:
Lauren Nagle, second place
Male intermediate:
Brendan Kelly, second place

K-State Men's Crew/Rowing Club

Pepsi Indoors in Topeka

Men's Novice 2K: first (fastest time all day), sixth, seventh, 10th, 12th and 17th
Women's Novice 2K: first, sixth and ninth
Women's Varsity 2K: second and fourth
Men's Varsity 2K: fifth, sixth, ninth, 11th and 12th
Women's Coxswain 1K: second and fifth
Women's Relay: second
Men's Relay: second and fifth

K-State Women's Ultimate Frisbee Club

KC Women's Indoor Regionals in Lawrence
fifth place (team)

UPCOMING EVENTS:

K-State Inline Hockey Club

Sunday: GPCIHL Regional Playoffs in St. Louis, Missouri
vs. Saint Louis University

K-State Badminton Club

Saturday: Kansas Open in Manhattan — 9 a.m.

K-State Rodeo Club

Friday-Sunday: GCCC Rodeo in Garden City, Kansas

K-State Baseball Club

Saturday in Manhattan:
vs. Nebraska

K-State Women's Volleyball Club

Saturday: Iowa Intensity Ranking Tournament in Iowa City, Iowa — 8 a.m.

K-State Women's Lacrosse Club

Saturday in Springfield, Missouri:
vs. Missouri State — 10 a.m.
vs. Principia — 2 p.m.

K-State Men's Rugby Club

Saturday in Manhattan:
vs. Wichita Men's Club — 1 p.m.

K-State Men's Lacrosse Club

Saturday in Lincoln, Nebraska:
vs. Dordt College — Noon

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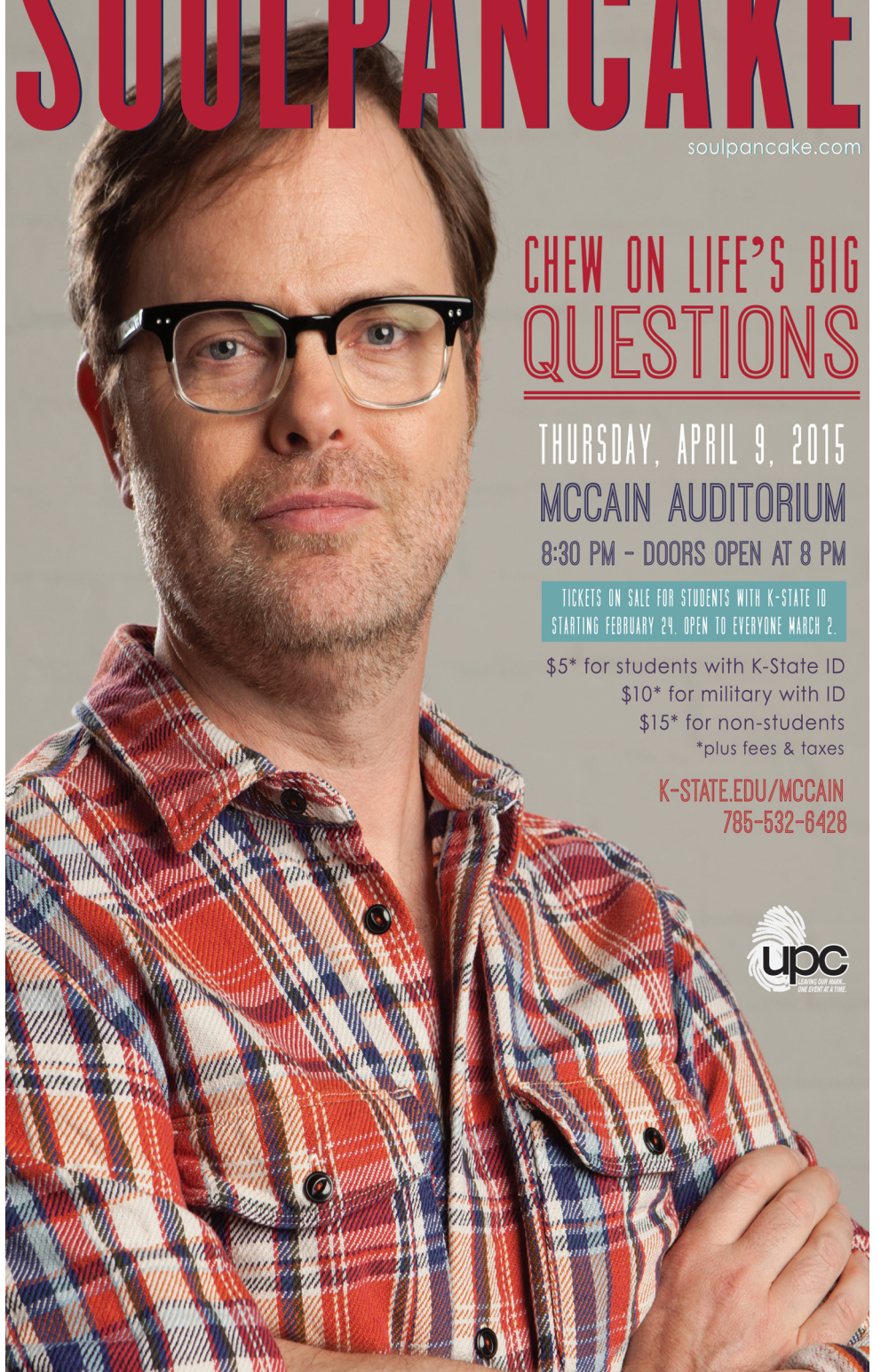
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Rainn Wilson's appearance arranged through Gotham Artists



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FLOAT | Before you dismiss float therapy – just try it

CONTINUED FROM PAGE 3

Conclusion

So there I was, floating in 10 inches of salt water like a cork. As my eyes adjusted to the lack of light, I focused on breathing techniques Brown recommended and tried to relax. Though soothing music played for the first half of my session, it was hard to think about anything but the fact that I was floating around in a tank naked.

I won't lie, it was hard to get over that.

But, when my mind did finally begin to wander, I embraced it. It was then I understood what the big hype about float therapy is about. You're almost forced into relaxing and you end up dealing with yourself – as well as some issues you might not have known you had.

Throughout my life, I've struggled with bouts of anxiety. Throw in a lack of healthy stress management techniques (as well as consistently having two to four part-time jobs on top of being a full-time student) and I, like many, can get pretty strung out. I often forget to be present in the moment, worrying myself sick with "what-ifs" and to-do lists.

Floating in that tank for just one hour



CASSANDRA NGUYEN | THE COLLEGIAN

When inside a sensory deprivation tank, you float "like a cork" in 10 inches of water filtered with approximately 750 pounds of epsom salt. The high concentration of epsom salt helps the water become buoyant and creates a unique zero-gravity floating environment.

gave me the chance to unpack everything I've been carrying around (even some things I've lugged around for years) and just ... be.

For those skeptics out there that aren't completely buying the idea of float therapy, that's OK. But before you completely dismiss it as an alternative approach to health

and wellness, I share the advice of Lee, Brown, Lolley and the many others who have soaked up float therapy's benefits: just try it.

Erin Poppe is a graduate student in public administration. Please send comments to edga@kstatecollegian.com.

MEDIA | Wassmuth says women 'market to themselves' nowadays

CONTINUED FROM PAGE 1

Sisley focused on how her company markets to women, because they are a company headed by three women.

Wassmuth spoke about the history of advertising and how social media has changed the advertising game entirely.

"I felt that because the question was 'How had marketing to women changed in the media?,' I should provide context about where we came from and how has advertising changed," Wassmuth said.

Kaur said that while she wished there had been more time devoted to discussion, she didn't realize how much a role women played in the history of advertising. Wass-

muth connected her speech to how specific brands choose to market in relation to the history of the brand to help people relate to the subject.

She also discussed the differences between the old manner of marketing and marketing driven by social media, where advertisements focus on the targeted audience based on what people like, post or search online.

"It's a dramatic change that's happening in advertising right now," Wassmuth said. "We still have billboards and print ads, but their purpose has changed because social media is the driving engine to get to the consumer. We no longer market to women because they market to themselves."

CLASSIFIEDS



110 Rent-Apt. Unfurnished

1118 VATTIER. Newer two-bedroom, two bath apartment with large rooms. \$1000 with free Internet and cable. One block to K-State and Aggieville. All appliances, including washer and dryer, in units. Private parking. Security lighting. No pets. No smoking. August lease. TNT Rentals 785-539-0549. ♦

1203 THURSTON. Newer two-bedroom apartments. Great price. \$900-\$950 with free Internet and cable. One block to K-State. All appliances, including washer and dryer, in units. Private parking, security lighting, and balconies. No pets. No smoking. June lease. TNT Rentals 785-539-0549. ♦

1209 BERTRAND. One block to K-State. Newer one-bedroom (\$760) two-bedroom (\$950) with free Internet and cable. Stainless steel appliances, washer and dryer in units. Private parking, security lighting, and balconies. No pets. No smoking. June lease. TNT Rentals 785-539-0549. ♦

1530 MCCAIN. Two-Bedroom. \$765-\$785. 714 Humboldt. Two-Bedroom. \$715. 913 Bluemont. Three-bedroom. \$945. 1012 Freemont. Three-bedroom. \$1125. 1012 Freemont. Four-bedroom. \$1200-\$1240. Close to campus. Dishwasher. No pets. 785-539-0866.

110 Rent-Apt. Unfurnished

1832 CLAFLIN. One block to K-State. Two-bedroom, recently remodeled, apartments (\$775). Landlord pays water, trash, cable, and Internet. Coin operated laundry on-site. Private parking. Security lighting. No pets. No smoking. August lease. TNT Rentals 785-539-0549. ♦

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TWO-BEDROOM Apartments. Left Side. Three blocks from the Natatorium. Call 785-565-8324 or 785-313-8296. ONE Two Three and Four-bedroom apartments. Near campus/Aggieville. August lease. somerset-nmgtco.com 785-539-5800

ONE, TWO, Three-Bedroom. Close to campus. Lease in June or August. Call 785-565-8324 or 785-313-8296.

ONE-BEDROOM NEWER building. Two blocks from campus. Half block from Aggieville. No smoking. No pets. Available August 1st. 785-313-7473

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TWO-BEDROOM. One Bath. Walk to campus. Not new construction, but not new prices. Well maintained. All electric. August 1 lease. www.rentkstate.com. 785-447-0183

WWW. VILLAFAYPROPERTIES.COM. One to Six-bedroom houses/apartments. (Some with two kitchens.) Next to K-State. Washer/ Dryer. No pets. 785-537-7050.

120 Rent-Houses & Duplexes

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805 THURSTON. Near K-State. Six-bedroom house. \$1800/month. (\$300/ person) Two kitchens. Three bathrooms. All appliances, including washer/ dryer. Landlord pays Internet, cable, trash, and maintains yard. No pets. No smoking. June lease. TNT Rentals 785-539-0549. ♦

THREE, FOUR, Five-Bedrooms. June, August. Close to Campus. Reasonable Rent. 785-341-1897

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917 CLAFLIN. Three-Bedroom duplex. Washer/ Dryer. Dishwasher. Central Air. No pets. \$990/month. Call or text at 785-770-0062.

925 AND 931 Bluemont. Four-bedroom duplex. Two and a half bath. Fireplace. Large walk-in closet and vanity sink in each bedroom. Laundry hookups. No pets or smoking. June or August. 785-539-0866. ♦

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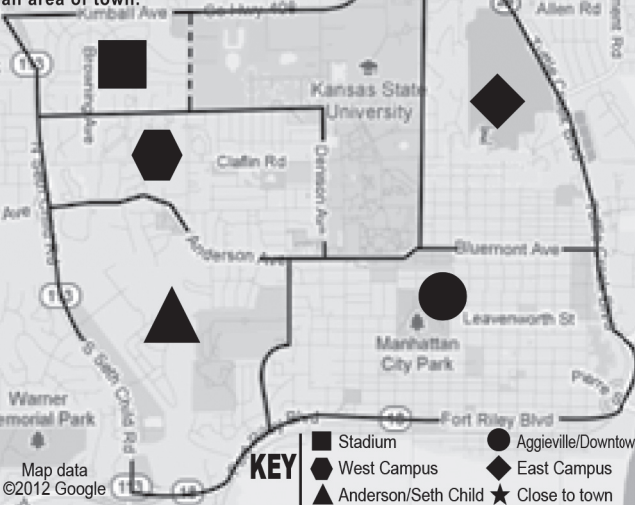
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300 Employment/Careers

310 Help Wanted

THE COLLEGIAN cannot verify the financial potential of advertisements in the Employment/ Opportunities classifications. Readers are advised to approach any such business opportunity with reasonable caution. The Collegian urges our readers to contact the Better Business Bureau, 501 SE Jefferson, Topeka, KS 66607-1190. 785-232-0454.

A FULL House in Manhattan is seeking a manager who loves to work in a fast paced environment. Previous customer service and employee management experience a plus. Email resume to afullhouse@ruraltel.net.

ADVERTISING PROFESSIONAL sought for to lead student sales staff of Kansas State Collegian. Experience in media and/or sales required. F/T, base + commission, benefits. Details: collegianmedia.com.

ANTHONY, KANSAS is seeking full-time Lake Caretaker and full-time Street Operator. Salaries DOQ. Excellent benefits. Information: www.anthonnykansas.org/jobs. Call 620-842-5960. Jobs are open until filled. EOE.

ARE YOUR HOURS THIS GOOD? NO nights, weekends, or holidays. Daytime hours Monday-Friday. Full-time or part-time. Paid weekly. 785-537-6243.

BARTENDERS NEEDED Wamego Country Club is now accepting applications for experienced Bartenders. Go to www.wamegogolf.com for application. Please send completed applications to Wamego CC 1900 Country Club Dr. Wamego, KS. 66547 or email chad@wamegogolf.com

CLERK/ STOCKER. Evenings and weekends, excellent opportunity to learn about plants. Pick up application at Eastside or Westside Market.

Need a roommate? Find one here.

310 Help Wanted

DRIVERS - No experience? Some or LOTS of experience? Let's talk! No matter what stage in your career, it's time, call Central Refrigerated Home (888) 670-0392. www.CentralTruckDrivingJobs.com

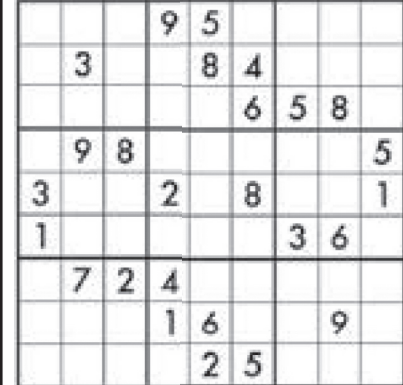
DRIVERS: \$\$ MORE MONEY and HOME-TIME \$\$ Regional Runs-Owner Operator and Co. Drivers-Earn GREAT BENEFITS. Call Kevin 877-325-4996 ext. 211-Central Transportation Services, Inc. www.ctsco.com

BOURBON & BAKER is accepting applications for kitchen staff. Experience preferred, but not required. Can work with school schedules. Apply within at 312 Poyntz Avenue, downtown Manhattan.

SUMMER INTERNSHIP-Overland Park KS construction management firm is seeking a summer intern, 100% travel across the united states all expenses paid. Please email amy@kansassaphalt.com if you are interested in this position.

Full-time/PART-time help needed making custom engraved stones, flexible schedule, sandblast, paint, grinding involved, call 785-587-0010 or email ann@stoneworxsigns.com for an application

Sudoku



Rules: Fill in the grid so that each row, column, and 3x3 block contains 1-9 exactly once.

Answer to the last Sudoku.

"Real Options. Real Help. Real Hope" Free pregnancy testing Totally confidential service Same day results Call for appointment Mon.-Fri. 9 a.m.-5 p.m. Across from campus in Anderson Village

Deadlines

Classified ads must be placed by noon the day before you want your ad to run. Classified display ads must be placed by 4 p.m. two working days prior to the date you want your ad to run.

CALL 785-532-6555 E-mail classifieds@kstatecollegian.com

Classified Rates

1 DAY	20 words or less	\$14.95
	each word over 20	20¢ per word
2 DAYS	20 words or less	\$16.95
	each word over 20	25¢ per word
3 DAYS	20 words or less	\$19.95
	each word over 20	30¢ per word
4 DAYS	20 words or less	\$22.50
	each word over 20	35¢ per word
5 DAYS	20 words or less	\$25.05
	each word over 20	40¢ per word
	(consecutive day rate)	

To Place An Ad

Go to Kedzie 103 (across from the K-State Student Union.) Office hours are Monday through Friday from 8 a.m. to 5 p.m.

How To Pay

All classifieds must be paid in advance unless you have an account with Student Publications Inc. Cash, check, MasterCard, Visa or Discover are accepted. There is a \$25 service charge on all returned checks. We reserve the right to edit, reject or properly classify any ad.

Corrections

If you find an error in your ad, please call us. We accept responsibility only for the first wrong insertion.

Cancellations

If you sell your item before your ad has expired, we will refund you for the remaining days. You must call us before noon the day before the ad is to be published.

000 Bulletin Board

040 Meetings/Events

GUN SHOW FEBRUARY 28 - MARCH 1, SATURDAY 9:00-5:00 & SUNDAY 9:00-3:00. HUTCHINSON STATE FAIRGROUNDS (2000 N. POPLAR) BUY-SELL-TRADE INFO: (563) 927-8176

100 Housing/Real Estate

101 Rentals Wanted

FIVE, SIX OR SEVEN-bedroom available in June or August. Call 785-587-4100. AGGIE-TOWN.NET

110 Rent-Apt. Unfurnished

APM - TWO BEDROOMS AVAILABLE! Call 785-539-2300 Ext. 201. alliancemhk.com

110 Rent-Apt. Unfurnished

MANHATTAN CITY Ordinance 4814 assures every person equal opportunity in housing without distinction on account of race, sex, familial status, military status, disability, religion, age, color, national origin or ancestry. Violations should be reported to the Director of Human Resources at City Hall, 785-587-2440.

APM - FOUR BEDROOMS. Great Locations! Call 785-539-2300 Ext. 201. alliancemhk.com

APM - SIX BEDROOMS. Great Locations! Call 785-539-2300 Ext. 201. alliancemhk.com

THREE-BEDROOM. Two bath. Close to city park. Washer/ dryer included. No pets. June 1st. Call Holly at 785-313-3136.

FOR RENT: duplex Remodeled Available Three-Bedroom Three Bath washer/dryer, driveway. Two-Bedroom One Bath washer/dryer, driveway. Five blocks to campus 816-351-0693.

110 Rent-Apt. Unfurnished

FOUR BEDROOM, two bath. Large bedrooms, vanities in bedrooms. Washer/dryer. Stainless steel appliances. Newer construction. \$1500 a month. 429 Leavenworth. (785)-6324892

SHORT WALK to campus. One-bedroom and two-bedroom apartments available for March, June, and August. No pets or smoking. \$550 and \$650 per month. Call 785-214-2898 or contact us at www.schrumrentalsllc.com

THE PAVILION Apartments at 1121 Thurston. Now leasing. Two-bedroom, two bathroom. Washer/ dryer, free internet, water and trash included. Close to KSU/ Aggieville. Only one apartment left. Call Marcie, 913-269-8142.

THREE BEDROOM one and a half bath apartment. Washer/dryer, all appliances included. Internet provided. \$1050.00/month. Off street parking and close to campus/Aggieville. Call/text 785-632-0468. https://blueskyproperty-managebuilding.com

110 Rent-Apt. Unfurnished

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1913 Anderson	2211 College Ave.	340 N. 16th St. #1	1120 N. Manhattan Ave.
	421 N. 16th St. #5	340 N. 16th St. #2	434 Butterfield
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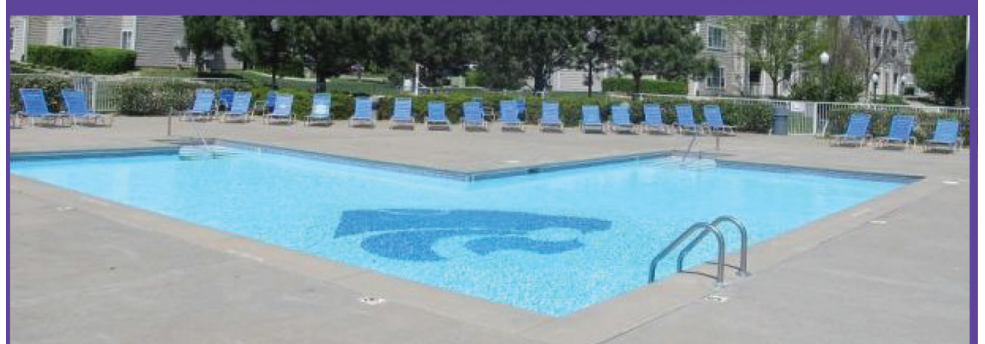
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